



Official Rules | Miriam Rivera Lieb Emerging Leader Award

Nomination Phase

Young professionals who have not yet reached the CEO level can be nominated. The nominated young professional must join, or already be a member, of the MD|DC Credit Union Association's Young Professional Network. To become a YPN member, visit:

<https://www.mddccua.org/index.php/connections/collaboration/young-prof-networks>

The Miriam Rivera Lieb Emerging Leader Award is presented by the MD|DC Credit Union Association (the "Presenter"). Nominations can be made by a peer or supervisor, or you can nominate yourself. However, the nomination application must be completed by the nominee and approved by their CEO.

The nomination phase begins at 12:01 a.m. Eastern Time on: Wednesday, February, 10, 2021 and ends on Wednesday, March 24, 2021 at 11:59 p.m. Eastern Time.

Eligibility

This competition is open to employees of the MD|DC Credit Union Association member credit unions, who are age 40 and under.

How to Enter

To enter go to mddccua.org during the nomination phase and fully complete an application form, which includes answering three essay questions and creating a video which will be judged by a panel.

Entry must consist of:

1. Fully completed entry form
 - a. Written answers to three (3) questions
 - b. Permission from nominee's CEO
 - c. Creation of a short video

Notice: You must comply with the following rules when you submit an application

- Do not do anything in connection with creating your video that might endanger anyone, including yourself, or which could cause damage to property or your application.
- The entry submission cannot contain any language, images or content that conflicts with any of the Presenter's core values, or otherwise objectionable
- Cannot contain any content that violates any law or any third party's rights (including trademark, copyright, privacy and intellectual property rights)

All applications are subject entirely to the discretion of the Presenter, whose decisions are final. Each entry that meets the criteria above and that is submitted in accordance with these Rules, will become eligible for the Selection Phase. If your application does not comply, it may result in your submission being disqualified.

Selection Phase

The Selection Phase will begin following the Nomination Phase.

A panel of judges will select the top nominees (up to 4) to advance to the next phase. The judging panel will evaluate written applications submitted. The results will be tabulated, and the top nominees will be named as Finalists. Finalists will be notified by email and announced on the website (mddccua.org) on or about April 16, 2021.

The Judging panel scores will be calculated as 50 percent of a nominee's final score.

Online Voting Phase

Will consists of a second video produced by the nominees, which will be featured on the MD|DC CUA website allowing the public and credit unions to vote for their favorite nominee. Finalists will answer the question, how can credit unions better position themselves as the best financial choice for consumers? The online voting phase begins at 12:01 am Eastern Time on May 18, 2021 and ends at 11:59 pm Eastern Time on May 28, 2021.

The total votes each nominee receives will be calculated as 15 percent of their final score.

Final Presentation Phase

The Finalists will present their ideas during the MD|DC Credit Union Association's 2021 Annual Convention. Attendees will vote for their favorite presentations in real time. 15 percent of each Finalists' score will be based on votes received from annual convention attendees following the presentations, and 20 percent will come from the panel of judges.

The final scores will be tabulated for each finalist, and one winner will be declared.

Prize Package

The winner of the Miriam Rivera Lieb Emerging Leader Award will be presented with the following professional development package sponsored by CUNA Mutual Group:

- Executive coaching – 3, one-hour sessions
- Airfare and accommodations to visit CUNA and CUNA Mutual Group headquarters in Madison, Wisconsin
- Lunch with CUNA President/CEO Jim Nussle and MD|DC Credit Union Association President/CEO John Bratsakis
- Attend an Advocacy meeting with a member of the Maryland or D.C. Congressional delegation
- Lunch with the Chapter Board of the award recipient's credit union

The Prize must be accepted as awarded and is not transferable. The Prize is not redeemable for cash.