

Employee E-Mail Template

{Credit Union Name} Staff,

The MD|DC Credit Union Association and its affiliates are taking a bold step forward in the fight to protect the elderly from financial abuse. The need to combat the growing threat of elder financial fraud is tremendous. According to National Adult Protective Services, one out of nine seniors experiences financial exploitation but only one in 44 will report it.

The MD|DC Credit Union Association and {Credit Union Name} know that our employees are on the frontline of preventing and reporting this issue. {Credit Union Name} is proud to announce that we have joined in this new education effort by encouraging our employees to participate in the Senior Safeguard program.

Senior Safeguard is an online, interactive program that features five, 15- 20-minute modules on the following elder fraud topics:

- Planning for a Caregiver
- Becoming a Caregiver
- Expectations of a Financial Caregiver
- Preventing Elder Fraud
- Reporting Elder Financial Abuse

The MD|DC Credit Union Association will be holding weekly drawings for the first 10 weeks of the program. Credit union employees who complete the certification program will automatically be entered into the drawing. A \$50 Visa gift card will be awarded each week. Employees are eligible to win once from the date they are certified until April 5, 2019.

Get started today by visiting: <https://mddccua.everfi-next.net/welcome/employees>

Sincerely,
{Signature}